

beet from the ground.

Today's Statgraph

NEWSPAPER ADVERTISING LINAGE

MAJOR LINES JAN 58 FEB 58 MAR 58 APRIL 58

SOURCE: THE ADVERTISING COUNCIL

The chart displays advertising linage for four major newspaper lines: JAN 58, FEB 58, MAR 58, and APRIL 58. The y-axis represents the number of lines, ranging from 0 to 100 in increments of 20. The bars show the following approximate values: JAN 58 is at approximately 45 lines, FEB 58 is at approximately 55 lines, MAR 58 is at approximately 65 lines, and APRIL 58 is at approximately 75 lines. The chart is titled 'NEWSPAPER ADVERTISING LINAGE' and includes a source note 'SOURCE: THE ADVERTISING COUNCIL' at the bottom.

